

BASKETBALL DEVELOPMENT

IN

LIBERIA

Presented by:

**LIBERIA INTERNATIONAL SPORTS COORDINATING COMMITTEE
(LISCC)**

CURRENT SITUATION

- Few or no courts or gyms
- Limited high school league and post high school league
- No grassroots sports development program
- No national basketball development program
- Liberia Basketball Association new leadership is developing its mission, vision, and strategic plan

WHAT NEEDS TO BE DONE

- Define a strategy
- Build a team
- Build Capacity
- Set Milestones and Targets
- ACT

DEFINE A STRATEGY

- Determine needs
- Identify how to achieve those needs
- Create a roadmap
- Create an implementation plan

STATUS:

- Preliminary needs identification done
- Preliminary Phase 1 project plan drafted

BUILD A TEAM

- Identify interested parties/stakeholders
- Identify roles
- Assign roles and tasks
- Initiate action

STATUS:

- Relationship built with Liberia Basketball Association (LBA)
- Relationship developing with Friends & Supporters of Liberian Basketball (FSLB)
- Working on Great Ball Players

BUILD CAPACITY

- Acquire resources – funding, equipment, materials
- Construct/repair facilities – indoors & outdoors
- Build grassroots basketball development program
- Develop national basketball development program
- Recruit, train, and accredit
Coaches/Officials/Referees/Scorers/Timers
- Develop training program – skills, fitness, & weights
- Develop Health in Sports: Sports Medicine / Physical Therapy
- Provide training in Sports/League Administration
- Empower Liberia Basketball Association

POSSIBLE MILESTONES/TARGETS

- Refurbish existing courts – 2020
- Participate in the Africa Youth Games and one other international tournament in 2020
- Identify partnerships/tournaments in the US & Europe - 2020
- Have a competitive national youth development program by 2021/2022
- Participate in FIBA tournaments in 2021
- Design strategy for participation in 2024 Olympics
- Build ONE gym – 2021-2022
- Coordinate a GIVE BACK TOUR with Diaspora Liberian Basketball Players visiting Liberia to play games and conduct clinics in select counties – 2020-2021

INTERNATIONAL TOURNAMENTS

- Intersport Youth Basketball Festival 2018 (teams from Asia, Africa, South – America, East – and West – Europe.) – www.youthbasketballfestival.org
- Boys and girls: U10, U12, U14, U16, and U18 age groups
- WORLD YOUTH BASKETBALL TOURNAMENT - <http://www.wybt.com/>
- Mediterranean International Cup - <http://micbasketball.com/en/> - MICBasketball is an international youth basketball tournament which will take place during Easter, and held in the Costa Brava

INTERNATIONAL TOURNAMENTS

- International Basketball Federation, FIBA
 - Continental
 - FIBA Africa U-18U-16 – Men
 - FIBA Africa U-20U-18U-16 – Women
 - World
 - FIBA U-19 U-16 – Men
 - FIBA U-19 U-16 – Women
 - 3x3
 - FIBA U-18 – Men
 - FIBA U-18 – Women
- Euro Basketball Cup (June 2019) - <http://www.eurobasketballcup.com/>
 - Boys and girls from U12 up to U18 years old.

SAMPLE ACTION ITEMS

- Build ASK deck
- Formalize the current grass roots training program
 - Give the program a facelift
 - Establish criteria, teams, tournaments
 - Recruit coaches, officials, timers, scorers, trainers
 - Incentivize girls, boys
 - Build website
 - Develop database
- Solicit funding
- Repair courts with contractual arrangements
- Host 3x3 league
- Build courts
- Build a gym

SAMPLE ACTION ITEMS cont.

- Build a gym with prefab materials
- Build national organizational structure
- Expand outside Monrovia
 - Bong County
 - Nimba County
 - Lofa County
 - Grand Bassa County
 - Margibi
 - Capemount
- Identify basketball players of Liberian descent
 - Solicit to play on National Team